

# Good Business Decisions Help An Agency Succeed and Secure Its Future.



PIA membership gives you access to resources, products, and services designed to make it easy for you to run your business—not only day-to-day but with strategic planning for the future.

OVERALL  
VALUE  
**\$26,500+**

**\$5,200+**

**Business-building tools** - Numerous tools to build your business and grow from Breeze Disability Insurance to PIA Market Access to marketing support, and more!

**\$9,000+**

**Agency Management Tools** - Manage with efficiency and provide your staff resources with Ascend payments, the PIA 401(k), hiring tools, the PIA Blueprint for Agency Success, and more.

**\$1,000+**

**Advocacy** - PIA's daily vigilance ensures that the needs of independent agents are being prioritized by policymakers as they consider issues surrounding crop insurance, flood insurance, the use of noncompete agreements, consumer privacy, the state-based insurance regulatory system, and much more.

**\$300+**

**Education** - Ample opportunities to earn designations and stay current with CE and licensing requirements.

**\$11,000+**

**PIA Member Exclusives!** - Access to PIA Connection magazine, the PIA Advocacy Blog, tools from The PIA Partnership, discounts, community and networking opportunities, and more!

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PRICELESS**

**Credibility** - PIA covers the insurance industry through articles and commentary to make sure the views of independent agents are accurately represented.

# PIA MEMBERS EARN MORE

PIA members can  
**EARN  
\$1,000+  
PER MONTH**

more in commissions when they write business with PIA Market Access, PIA's flood program with The Hartford, PIA Cyber Insurance, and Breeze Disability Insurance.\*

The above is a snapshot of the many PIA member benefits available through a PIA membership to help you save money, maximize commissions, and grow your agency.

## TO TAKE **ADVANTAGE** OF YOUR **MEMBER BENEFITS**

visit: [www.pianational.org](http://www.pianational.org)

\*The availability and effectiveness of any of the named programs depend on each agent's individual circumstances. Many features, including applicable state law and regulation, may cause individual results to differ from those of this hypothetical PIA member, and these results are not necessarily indicative of future commission earnings. Results will vary by agent, location, regional market variations, and other factors. This example is for informational, illustrative, and educational purposes only. Members or prospective members should not assume their commissions will equal or exceed those in the example shown above. The specific products listed in the example may not be available to all PIA members and do not represent all PIA products. The market for and availability of each product may vary among and even within states.